

**ABSTRACT OF THE DISCLOSURE**

**METHOD AND APPARATUS FOR SELECTIVE AND QUANTITATIVE  
RIGHTS MANAGEMENT**

A method, apparatus, and computer implemented instructions for managing rights  
5 to a service in a data processing system. A request is received from a user for the service.  
The rights to the service are identified. Content for the service is received. The content  
is selectively modified based on the rights identified. The content is sent to the user.

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